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July 27, 2004

Ms. Marlene Dortch  
Secretary  
Federal Communications Commission  
445 12th Street, S.W.  
Washington, D.C. 20554

Re: Ex Parte Communications in MB Docket No. 03-15 (Second Periodic  
Review of Rules and Policies Affecting the Conversion to Digital  
Television)

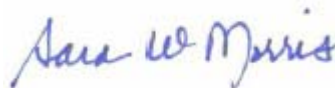
Dear Ms. Dortch:

On Tuesday, July 27, 2004, David Arland of Thomson Inc. ("Thomson") and Sara W. Morris of Paul, Hastings, Janofsky & Walker LLP, on behalf of Thomson, spoke telephonically with Jonathan Cody, Legal Advisor to Chairman Powell, and Catherine Bohigian, Legal Advisor to Commissioner Martin, regarding issues in the above-referenced proceeding.

Specifically, Thomson reiterated its support for the Commission's adoption of swift deadlines by which DTV broadcasters, both in-core and out-of-core, would be required to operate at their full authorized power so as to ensure that consumers purchasing DTV receivers will have access to a DTV signal of sufficient strength. Thomson also reiterated its serious concerns regarding the adoption of government-mandated labeling requirements, particularly with respect to analog televisions, given that most analog TVs are used for cable and DBS reception, as well as for video games and DVD/VCR display. The discussion was consistent with Comments filed earlier by Thomson in this proceeding.

In accordance with Section 1.1206 of the Commission's Rules, 47 C.F.R. § 1.1206, one copy of this letter is being filed electronically. Please direct any questions concerning this matter to the undersigned.

Respectfully submitted,



Sara W. Morris  
Government Affairs Policy Advisor

cc: Jon Cody  
Catherine Bohigian